



R.I.C.'s Market Foundation

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R.I.C.'S MARKET HOSTS A "SWEETEST DAY" FUNDRAISER

Experience our vision of a full service nonprofit grocery store

Charlotte, NC, September 29, 2015– Roots In the Community Market Foundation (R.I.C.'s Market) will host a fundraising event on Saturday, October 17, 2015 at 3pm at The Garage @ Packard Place in Uptown Charlotte. This event will allow guest to experience an innovative approach to solving access to fresh, affordable, healthy food to those with little or no access as well as creating healthy communities in low income areas.

"For most people when you say nonprofit grocery store, they either think of a fruit & vegetable stand, maybe a low end bare bones store selling expired foods or simply don't believe that a nonprofit store could ever be sustainable. I am so excited to have the opportunity to challenge all of these preconceived notions and appreciate the support of partners like Publix® & FARMS." – Angela Gray, R.I.C.'s Market Foundation Chairman

General admission is \$40 (early bird \$20) and features cooking demos, samples, fresh local produce, door prizes and & more! Purchase tickets at <http://rics-market-sweetest-day-fundraiser-tickets.eventbrite.com>

Can one local nonprofit grocery store solve world hunger? Probably not, but we can begin planting the seeds for change. Help us raise the capital needed to open Charlotte's 1st full service nonprofit grocery store providing 60+ jobs, afterschool programs and access to fresh healthy affordable food. General admission is \$40 (early bird \$20) and features cooking demos, samples, fresh local produce, door prizes and & more! Help R.I.C.'S Market make this the best Sweetest Day ever for those without access to healthy foods!

Roots In the Community Market Foundation is striving to ensure that everyone has access to fresh, healthy, affordable food through funding food subsidies for healthy food, scholarships and community outreach. We acknowledge that being healthy is more than just eating right; it takes a community. R.I.C.'s seeks to be the community connector for low income areas to businesses, healthcare, higher education, government programs and other not-for profit organizations.

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If you would like more information about this topic, please contact Angela Gray at 313-310-1733 or email at ricssupermarket@gmail.com.